

ABSTRACT OF THE DISCLOSURE,

5 A service system allows a customer to watch or listen to image or sound recorded in a recording medium as visual or aural data, in a shop selling the recording medium, before the customer makes decision as to whether he/she purchases the recording medium. The customer has a terminal which is movable in the shop and to which the visual or aural data is transmitted for allowing the customer to watch or listen to the visual or aural data.